FORMULA 1 GRAN PREMIO DE MÉXICO 2016°

Mexico City, October 28, 2016.

Another Fittipaldi competes in Mexico again.

The name Fittipaldi became part of the action on the Autodromo Hermanos Rodriguez' track with the participation of Enzo Fittipaldi – the World Motor Racing Brazilian legend, Emerson Fittipaldi's grandson, who participated on Formula 4 NACAM's practices.

With Mexico as stage, Enzo made his debut on this motor racing promise category aiming to attract the spotlight with his performance.



Enzo began his career only at his 4 years old; today at the age of 15 he has gotten 3 championships, 34 won races and 21 pole positions.

Emerson Fittipaldi's heir will return to the historic Mexican track to be part on Saturday, October 29, classification and on Sunday, October 30 race.









FORMULA 1 GRAN PREMIO DE MÉXICO 2016°

-or-

www.mexicogp.mx

Facebook: mexicogp

Instagram/Twitter: @mexicogp #MexicoGP #F1ESTA #F1EBRE

Contact:

Francisco Velázquez fvelazquezc@cie.com.mx (52 55) 52019089 CIE Manuel Orvañanos manuel@bandofinsiders.com (52 55) 63866686 Band of Insiders

About CIE

Corporacion Interamericana de Entretenimiento, S.A.B de C. V.

www.cie.com.mx

We are the market leader in outdoor entertainment in Mexico, Colombia and Central America and one of the major players in the entertainment industry in Latin America and across the globe.

CIE offers a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment through its unique vertical integration model that provides the only access available to an extensive network of entertainment centers, advertisers, including the main advertising investors in our markets, and partnerships and strategic alliances with experienced global partners.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

CIE is a public company whose shares and debt securities are listed on the Mexican Stock Exchange.







