

Mexico City, October 24 2016.

A new champion could be crowned in Mexico

- *Nico Rosberg could become World Champion in Mexico.*

Once the US Gran Prix was completed, the scoreboard for Formula 1 World Championship underwent significant changes that have become the latest reasons for FORMULA 1 GRAN PREMIO DE MEXICO 2016™ to be a true F1ESTA.

Without a doubt, the highlight from yesterday's race is the possibility of a new name being added to the list of World Champions right here in Mexico. Nico Rosberg might be crowned in Aztec land after what happened in the North American circuit.

However, for this to become a reality, a series of things need to happen.

1. The German Mercedes AMG driver must win FORMULA 1 GRAN PREMIO DE MÉXICO 2016™ no matter what.
2. Lewis Hamilton, his teammate and main competition, must not score any points during the race – either by no finish or by not finishing within the top 10.

Additionally, the race held in Mexico will witness other “battles” that have made this season quite an interesting one:

- The fight for fourth place in the Constructors' Championship between Force India and Williams. Led by the positive performance of Mexican Sergio "Checo" Pérez throughout the year, Force India currently has an eight-point lead over the British team.
- The competition between Sergio "Checo" Pérez and Valtteri Bottas. Currently the Mexican is leading by a three points margin. A great performance by Pérez would not only help the team remain in the lead, but it would also be an amazing gift for Mexican fans.
- The competition between the two Ferrari drivers which has definitely caught the tifosi's attention. Only 7 points separate Kimi Räikkönen from Sebastian Vettel, who has the lead between the two.
- The battle for the ninth place of the Championship is starred not only by two but three drivers: Nico Hulkenberg, Fernando Alonso and Felipe Massa. At the moment the German driver holds the lead by two points above the Spanish one, while the Brazilian is behind him by three points.

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Buy your tickets before it's too late.

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Somos la compañía líder en el mercado del entretenimiento fuera de casa en México, Colombia y Centroamérica y uno de los participantes más destacados en el ámbito latinoamericano y mundial en la industria del espectáculo.

A través de un modelo único de integración vertical, el acceso único a una importante red de centros de espectáculos, una base de anunciantes conformada por los principales inversores publicitarios en nuestros mercados, así como por las asociaciones y alianzas estratégicas que hemos establecido con participantes experimentados en la industria global; ofrecemos diversas opciones de entretenimiento de talla mundial, las cuales incluyen conciertos, producciones teatrales, eventos deportivos, familiares, y culturales, entre otros, que cubren las necesidades de tiempo libre y esparcimiento de nuestras audiencias.

Operamos un parque de diversiones y un parque acuático en Bogotá, Colombia. Asimismo, comercializamos el Centro Banamex en la ciudad de México, uno de los mayores y más importantes recintos de exposiciones y convenciones en el ámbito internacional. Igualmente, somos reconocidos como el más destacado productor y organizador de eventos especiales y corporativos en México, y operamos uno de los centros de contacto más profesionales y reconocidos en el mercado mexicano.

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