

Monaco, May 23th 2019

Mario Achi brings the F1[®]ESTA spirit to Monaco

Mario Achi, who back in February was introduced as an ambassador of the FORMULA 1 GRAN PREMIO DE MÉXICO 2019[™], was spotted this Thursday hanging out in the Monaco Grand Prix's paddock, which takes place this weekend.

The Mexican legend caused quite a stir within the Formula 1 paddock, as photographers hustled to get a shot of him arriving at the Monaco GP for the first time. Those lucky enough to see him were charmed by his unique personality, friendly gestures and quirky looks as he spent time posing for selfies with fans and paddock guests. It is not common to find a mariachi in Monaco, let alone a mariachi- driver – his iconic status now stamped on the F1 fraternity.

The purpose of Mario's visit to Europe is to bring the F1[®]ESTA to the world, starting with the most glamorous Grand Prix. To this end, in the upcoming months Mario Achi will be visiting some of the most iconic circuits on the Formula 1 calendar, sharing Mexicans' characteristic warmth and mischief with the world.

Mario's next stop is still uncertain, but it's a fact that he'll continue to take the spirit of the F1[®]ESTA around the world to warm up the engines for the FORMULA 1 GRAN PREMIO DE MÉXICO[™], which will be held in October 25th, 26th and 27th at the Autódromo Hermanos Rodríguez.

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FORMULA 1 GRAN PREMIO DE MÉXICO 2019



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About FORMULA 1 GRAN PREMIO DE MÉXICO™:

The top category of motorsport has returned to Mexico, after twenty-three years of absence, a pioneer of major sporting events in our country. With hosting rights from 2015 to 2019, the renewed Autódromo Hermanos Rodríguez is the scene of the return of F1ESTA to the country, with a track of the highest world standard.

In its most recent four editions (2015, 2016 and 2018), over 1 million people have witnessed the race, which – according to analysis by Formula Money – has made the Mexican GP the second with more spectators worldwide (after Great Britain).

To date, the 2015, 2016, 2017 & 2018 editions of the FORMULA 1 GRAN PREMIO DE MÉXICO™ have generated over 30 thousand jobs in the region and have achieved an economic impact of \$2.2 billion USD (\$39.6 billion MXN).

Mexico will once again achieve global recognition through the race, which will take place from October 25 to 27 – after the fourth successive year of being voted “Best Promoter of the Year” in the category by FIA and FOM, the highest authorities of professional motorsports worldwide.

For more information on the FORMULA 1 GRAN PREMIO DE MÉXICO™ visit:
<http://www.mexicogp.mx/>

About Formula 1®

Formula 1® racing began in 1950 and is the world's most prestigious motor racing competition, as well as the world's most popular annual sporting series. In 2016 it was watched by 400 million unique television viewers from over 200 territories. The **2017 FIA** Formula One World Championship™ runs from March to November and spans 20 races in 20 countries across five continents. Formula One World Championship Limited is part of Formula 1, and holds the exclusive commercial rights to the FIA Formula One World Championship™.

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