

FORMULA 1

GRAN PREMIO DE MÉXICO 2018™

February 8th, 2018.

Tickets sale for the F1®ESTA 2018 begins and prices will remain the same.

- *Prices of FORMULA 1 GRAN PREMIO DE MÉXICO 2018™ tickets will remain, and there will be two options for paying them in 6 or 12-month interest free option, all entrances will be numbered for all the stands.*
- **From February 19 to 21** at 11:00 hours pre-sale will be launched **through** Preventa Citibanamex and Super Venta Santander with the 12-month interest free payment option.
- *General Public sale begins on Thursday, February 22 at 11:00 hours, on the Ticketmaster System, and ticket office / in Palacio de los Deportes.*
- *Those fans registered in the loyalty program STAYF1RST will be able to compete for double passes to the FORMULA 1 GRAN PREMIO DE MÉXICO 2018™ F1® Paddock and Formula One Paddock Club™ among others.*

After the successful and historical third edition of FORMULA 1 GRAN PREMIO DE MÉXICO™, awarded once again as “The Best Event of the Year” of all the championship, promoters of the best F1®ESTA in motor racing have announced in a press conference that ticket prices will remain for its fourth edition.

“We are honored for having been recognized as the most outstanding in Formula 1® once again, it is a real pride for us to witness how all the effort and dedication is reflected in the satisfaction of attendees and sport community. In response to that, and as a sign of gratitude to the Mexican audience, we have decided to maintain the same prices for the tickets on its edition 2018”, said Federico González Compeán – CEO of FORMULA 1 GRAN PREMIO DE MÉXICO™.

“With that we also aim promoting our country as a tourist destination and getting more people closer to our culture. And at the same time, we also want to keep increasing the number of fans of motor racing in Mexico and that new generations join this sport”, he added.

The executive released the details on the offer, official prices and the starting dates for the tickets sale to the race that will take place on October 26, 27 and 28 at the Autodromo Hermanos Rodriguez.

Tickets sale will be launched on the following stages at the 11:00 hours:



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- Tickets presale will be launched on **February 19 to 21, 2018 at the 11:00 hours, through Preventa Citibanamex and Súper Venta Santander** when cardholders from both banks may purchase their tickets in 6 or 12-month interest free mode.
- **General Public tickets sale will start on February 22, 2018** accepting any payment method at any of the points of sale of Ticketmaster System, at ticket office number 7 in Palacio de los Deportes.

**En cualquiera de las etapas de venta, los aficionados podrán comprar sus abonos de tres días para cualquiera de las secciones y gradas. Los tarjetahabientes Citibanamex y Santander contarán siempre con la opción de adquirir sus boletos a seis o doce meses sin intereses.*

Besides, in order to keep rewarding the most loyal fans, a dynamic digital contest will be launched between those registered in the loyalty program STAYF1RST. That program aims compensating fans' devotion with different benefits throughout the year; the registry is free and it can be made on the official website: www.mexicogp.mx

The contest consist on the following steps: sign up at Gran Premio de México official website (www.mexicogp.mx) to participate in the STAYF1RST- exclusive tickets sale that will take place on **February 18, from 9:00 am to 11:55 pm – during the presale, only for Citibanamex and Santander cardholders–** and on **February 22 from 6:00 am to 10 am – during the tickets sale for general public.** Once they had purchased tickets during those two days, they will receive an email **Monday, February 26** with a trivia game that they shall answer correctly before everyone else.

Fans will have the chance to win different prizes, such as double passes for the *Formula One Paddock Club™* and F1® Paddock Access, as well as tickets for the Pit Lane Walk of FORMULA 1 GRAN PREMIO DE MÉXICO 2018™.

Finally, Gonzalez Compean emphasized that all the options to get the tickets in monthly-interests free pays- with credit cards from the Banks Citibanamex and Santander – would be made not only in 6 months but in 12. He also stated that for the first time, tickets for all the FORMULA 1 GRAN PREMIO DE MÉXICO™ stands will be numbered.



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IMPORTANT:

- Ticketmaster can serve up to 4,500 transactions simultaneously through its phone platform, internet, and points of sale or ticket offices. So we recommend purchasing tickets in advance.
- Should you require special tickets for people with disabilities, please look at the procedure on the website: www.mexicogp.mx

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About FORMULA 1 GRAN PREMIO DE MÉXICO™:

The highest category in motor racing has returned to Mexico, after 23 years of absence, pioneer of the greatest sport events in our country. With a term from 2015 to 2019 the renewed Autodromo Hermanos Rodriguez is the perfect stage for the return of the F1ESTA to our country, with a highest world-class level track.

On its first two editions (2015 and 2016), over 375 thousand people attending the race, turned into the second with the biggest number of spectators around the world (after Great Britain).

Until now, FORMULA 1 GRAN PREMIO DE MÉXICO™ has generated over 22 thousand jobs, economic revenue of 1,119 MDD (24,841 million of pesos). One more year, Mexico will create a world-class position during racing that will take place from October 27th, to October 29th, after having been awarded as the Best Event of the Year by the maximum authorities in world professional motor racing FIA and FOM, during its first two editions.



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For further information about FORMULA 1 GRAN PREMIO DE MÉXICO™ go:
<http://www.mexicogp.mx/>

About Formula 1®:

Formula 1® history begins in 1950 and it is the most prestigious motor racing competition in the world, as well as the most popular annual sport competition in the planet. **FIA Formula 1 World Championship 2018** goes from March to November including 21 races in 21 countries of the five continents. Formula One World Championship Limited is part of **Formula 1®** and owns the exclusive commercial rights to FIA Formula One World Championship™.

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About CIE:

Corporación Interamericana de Entretenimiento, S.A.B de C. V. www.cie.com.mx

We are the market leader in outdoor entertainment in Mexico, Colombia and Central America and one of the major players in the entertainment industry in Latin America and across the globe.

With a unique model of vertical integration, the only access to an important entertainment network, advertisers base comprised by the main advertising investors of our markets, as well as associations and strategic partnerships that have established with participants experienced in the global industry; we offer a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

CIE is a public company whose shares and debt securities are listed on the Mexican Stock Exchange.



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