

Mexico City, March 7th, 2017

“The Checo Perez Grandstand” has been announced again for FORMULA 1 GRAN PREMIO DE MEXICO 2017™

Prior to FORMULA 1 GRAN PREMIO DE MEXICO 2017™ tickets sale launch, the event’s organizers have made known that this year the race will offer again a grandstand in honor of the Mexican driver Sergio ‘Checo’ Perez.

Placed in tier 4 of the Autodromo Hermanos Rodriguez, at the end of the main straight of the circuit, from here the most passionate fans of this driver from Guadalajara, will be able to live the outstanding experience thanks to the privilege view and the official merchandise kit that comes with each ticket purchase.

The 3-day ticket price in “Checo Perez Grandstand” is \$9,000 MXN and it freely includes:

- The official cap autographed by Sergio Perez (limited edition),
- The lanyard Sergio Perez,
- The backpack also from the driver’s brand.

Fans will be able to purchase their tickets for “Checo Perez”, on sale from Monday, March 13th, with Presale and Super Venta Santander until **Friday, 17th March**. Tickets will also be on sale for general public from Thursday, 16th March, on Ticketmaster Network (web, authorized centers and call center) and box office 7 in Palacio de los Deportes *.

**From March 18th, those who purchase tickets for Grandstand 4 will not receive Sergio Perez official merchandise kit.*

Thereon Sergio ‘Checo’ Perez said: “It is really special for me to count on the demonstration of affection and support. In 2016 during the race, I definitely felt mood of people sitting at ‘Checo Perez Grandstand’ and I know this year their energy will have the same positive effect in me”.

On the other hand, FORMULA 1 GRAN PREMIO DE MEXICO™’s CEO– Federico Gonzalez Compean – stated, “The Checo Perez Grandstand’ is becoming now a tradition part of the event. After last year experience we’ve identified that ‘Checo’s fans’ enjoy living the experience surrounded by other people that also support this great driver unconditionally. In answer to that, this spectacular kit works as a demonstration of our gratitude for being unconditional to Sergio”.

Users who purchase the three-day tickets for “Checo Perez Grandstand” shall pick them up with Will Call method at a Ticketmaster service desk where they will

also receive a coupon to be exchanged later in the Autodromo Hermanos Rodriguez during FORMULA 1 GRAN PREMIO DE MEXICO 2017™. Information on the exchange procedure and placement of the exchange center will be revealed further on.

IMPORTANT NOTES:

Ticketmaster can simultaneously serve up to 4,500 transactions on its call center platform, internet, points of sale and box offices.

For we recommend purchasing tickets in advance.

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For more information about **FORMULA 1 GRAN PREMIO DE MEXICO** go to: <http://www.mexicogp.mx/>

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