

Mexico City, 21 October, 2016

Fun beyond the track at the FORMULA 1 GRAN PREMIO DE MEXICO 2016™

At the FORMULA 1 GRAN PREMIO DE MEXICO 2016™ the entertainment is not only on the track, but also around it. This year throughout the three days of event, attendants will enjoy a wide offer of additional activities to have fun for hours in this F1ESTA.



F1 Village.

It is comprised by over 20,000 square meters of space and it is the ideal place to buy *souvenirs*, here they will find FORMULA 1 GRAN PREMIO DE MÉXICO 2016™ and team's official merchandise. Among the items on sale we will find caps, t-shirts, key rings and other curiosities.

F1 Game Zone.

The whole family will have a great *off-track* time, at this interactive entertainment center where to measure your skills in front of other fans. At this place there are Formula 1® cars' simulators which are interconnected to set a virtual tournament among the fans*.



Stages.

Around the Autodromo Hermanos Rodriguez complex there are five different stages to enjoy a great variety of live bands – with different music styles throughout the three days of event– besides autograph session with FORMULA 1 GRAN PREMIO DE MÉXICO 2016™'s official ambassadors: Emerson Fittipaldi and Adrian Fernandez.

Concerts' line-up include the participation of bands like *Help* – a recognized band of Beatles' covers–, the cover band *Heels on Fire* – a 'rockabilly' style show –, *Samsons* –also with original songs–, *James* –pop music–, *Five Fingers* –rock in Spanish and English, as well as the originals *Rumberos de Massachusetts*.

Three-day event activities' time table:

MUSICAL ACTIVITIES ON STAGE					
Friday, 28 October		Saturday, 29 October		Sunday, 30 October	
Schedule	Artist	Schedule	Artist	Schedule	Artist
GREEN ZONE		GREEN ZONE		GREEN ZONE	
10:00 13:00	DJ	09:30 11:30	DJ	09:30 11:00	DJ
11:30 12:30	AMBASSADORS AUTOGRAPH SESSION	11:30 13:00	SAMSONS	10:30 11:30	AMBASSADORS AUTOGRAPH SESSION
13:00 15:00	LEMARROY	14:00 15:30	HEELS ON FIRE	11:30 13:00	JAMES
16:00 19:00	DJ	16:00 18:00	SAM KOEN	15:00 16:30	FIVE FINGERS
				16:30 18:00	LEMARROY
ORANGE ZONE		ORANGE ZONE		ORANGE ZONE	
10:00 13:00	DJ	11:30 13:00	DJ	10:00 13:00	DJ
13:00 15:00	SAM KOEN	14:00 15:30	DJ	15:00 17:30	DJ
15:00 18:00	DJ	16:00 18:00	MAUMOCTEZU MA	17:30 20:00	CÉSAR CARRILLO
BLUE ZONE/ F1 VILLAGE		BLUE ZONE/ F1 VILLAGE		BLUE ZONE/ F1 VILLAGE	
10:00 13:00	DJ	11:30 13:00 0	DJ	09:30 11:00	DJ
13:00 15:00	BROZ RDZ	14:00 15:30 0	RUMBEROS	11:30 13:00	HELP
15:00 18:00	DJ	16:00 18:00 0	LEMARROY	15:00 17:00 0	DJ
				17:00 19:00 0	MOOSE & BEAR
YELLOW ZONE		YELLOW ZONE		YELLOW ZONE	
10:00 13:00	DJ	11:30 13:00 0	DJ	09:30 11:00 0	DJ
13:00 15:00	MOOSE & BEAR	14:00 15:30 0	FIVE FINGERS	11:30 13:00 0	HEELS ON FIRE
16:00 19:00	DJ	16:00 18:00 0	ALMANZA	16:00 18:00 0	JORGE NAVA
FORO SOL SOUTH		FORO SOL SOUTH		FORO SOL SOUTH	
10:00 13:00	DJ	11:30 13:00	DJ	11:30 13:00 0	DJ
13:00 15:00	MAUMOCTEZU MA	14:00 15:30 0	DJ	15:00 17:30 0	DJ
16:00 19:00	DJ	16:00 18:00			