

Mexico City, September 29, 2016.

## 30 days and counting... the details prior to the FORMULA 1 GRAND PRIX OF MEXICO-2016™

The FORMULA 1 Grand Prize MEXICO 2016™ is around the corner, to the calendar subtract you only 30 days to live the most awaited F1ESTA of the year. With the adrenaline to the maximum, we know some efforts to be held this month to hone the Autodromo Hermanos Rodriguez for the Formula 1® next 28, 29 and 30 October.



### Screens

As happened last year, this edition will feature screens in different parts of the Autodromo Hermanos Rodriguez in which transmitted the best visual elements so that the public can see the best moments. Similarly, attendees may view Board positions from some of the areas within the building.

Unlike last year, the size of the screens was increased in some areas to achieve a better experience for the amateur. An example of this is the Sun Forum, where a large screen (10 X 6 m) which will be located at the top of the Paddock Club, giving spectators a better view will be installed.

### Audio

Another aspect that we are working towards the final leg of the FORMULA 1 Grand Prize of MEXICO 2016™ is the audio. Currently tests are being conducted with the speakers around the Autodromo Hermanos Rodriguez to offer all attendees the same listening experience.

## Grass

It is planting a special pasture around the circuit known as "stabilized pasture" that, unlike others, contains a combination of aggregate and gravel that prevents cars from sinking in the event of a dismissal.

## Track

The design of the layout will be equal to that in the previous edition, the only aspects to be changed will be modules Tecpro - object used for the absorption of the impact in an accident - that has been damaged by new parts.

Moreover, the asphalt is in perfect condition, there was no collapse. FIA OMDAI (Mexican organization of international motorsport) has been involved in the inspection of the track to confirm that no problem there is.



Three weeks before the race start to paint all of the necessary areas such as pit lane, laundries, pianos, etc. He currently works in the painting of the interior of the pit with an epoxy material applied steam so it rises.

## Harrows

Already started Assembly work of temporary stands around the Autodromo Hermanos Rodriguez.

## Control tower

Starting next week it will begin to get all of the necessary electronic equipment for communication equipment in the days of competition.

## Racing Formula 1

The racing teams begin to arrive since the beginning of October, accumulating around 100 containers that enter through the port of Veracruz to subsequently move to the city of Mexico.



Likewise, at the beginning of the week of the event they will arrive six planes 747 with the rest of the necessary equipment for all the teams.

The wait is about to end, we are only a month to relive the passion, speed and adrenaline of FORMULA 1 Grand Prize of MEXICO 2016™.

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CIE offers a variety of world-class entertainment options including concerts, theater productions, and sports and family and cultural events, among others, to meet our market segments' needs for recreation and entertainment through its unique vertical integration model that provides the only access available to an extensive network of entertainment centers, advertisers including the principal advertising investors in our markets, and partnerships and strategic alliances with experienced global partners.

We operate an amusement and water park in Bogota, Colombia, and manage Centro Banamex in Mexico City, one of the largest convention and exhibition facilities across the globe. We are recognized as the foremost producer and organizer of special and corporate events in Mexico, and we operate one of the most professional contact centers in the Mexican market.

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